



# Post Modern E-News

DECEMBER 22, 2009 IRVINE, CALIFORNIA

## "...We're Getting Better All The Time!"

### THE NEWS

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Post Modern brings 2009 to a rapid close with one of our busiest years yet, including a fresh group of TV commercials, infomercials and corporate video projects. Work includes projects for Innocean/Hyundai, O'Leary & Partners/Spot Shot, Feltman & Associates/Toyota, Detaug/AB Circle, Mindshare Creative/Final Inches, G-Force Productions, LatinoLandia-USA, Young Company, Most Agency, I-Flow Corp. and Pacific Communications. We were also host to one of the largest "industry events" in recent Orange County history, with nearly two hundred people attending our "Pub n' Grub" Party in conjunction with the OC Ad Federation.

As the largest HD post-production company in Orange and San Diego counties, Post Modern has been extremely busy with various HD projects for ad agencies and major corporations. In fact, our Sony HDCam SR deck has been "on fire" offering HD clients 12 audio tracks and the ability to record and output to nearly all HD formats. Post Modern's Mike Pearce says "...this machine is the Swiss Army Knife of HD decks. It does everything!" We recently finished and dubbed HD commercials for national ad agency Innocean and their client Hyundai Motor America.

In early 2010, Post Modern Creative will launch their new and "very cool" website which will include easier navigation, social media features, updated sample reels and the addition of new talent and services. The new website is the result of several months of development with web designer/creative director Mick Victor of IMOBIOUS in Long Beach. We are also expanding the facility again, thus making changes to the edit bays and generally improving our infrastructure and internal services. All of this is being done with improved client and staff services in mind, so please stop by and see all the remarkable changes in 2010. Enjoy the holidays.

**Post Modern, Orange County's largest HD post-production company just got a lot better!**



### THE WORK

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|------------------|---|
| <b>Client</b>    | Downey Nissan   |
| <b>Agency</b>    | AdPersuasion<br>Joe Albonetti, President<br>Alan Torreano, Exec. CD   |
| <b>Editorial</b> | Post Modern<br>Ryan Nonaca, Editor<br>Alan Torreano & Ryan Nonaca,<br>Graphics<br>Michael Boyd, Post Producer |

**Client** TheraDoc  
**Agency** Sullivan & Associates  
Barbara Sullivan, President  
Tanya Roberts, Project  
Coordinator  
**Editorial** Post Modern  
Jim Hancock, Editor  
Rich O'Neill, Post Producer



**Client** Carson Toyota  
**Agency** Feltman & Associates  
Craig Feltman, CEO/CD  
**Editorial** Post Modern  
Ryan Nonaca, Editor  
Rich O'Neill, Production/Post  
Production

**Client** Jewish Family Service  
**Agency** Turn Communications  
Ken Jacobs, CEO/CD  
**Editorial** Post Modern  
Jakee Martinez & Marcelo  
Nonaca, Graphics  
Michael Boyd, Post Producer



**Client** I-Flow Corporation  
I-Flow Marketing Team  
Diana Kramer, Sr. Product Director  
Aimee Bui, Sr. Product Specialist  
**Editorial** Post Modern  
Rey Kroona, Editor  
Michael Boyd, Post Producer