



IMAGES IN MOTION

WHERE EAST MEETS WEST

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FOR IMMEDIATE RELEASE

IMAGES IN MOTION BUILDS A FURTHER BRIDGE BETWEEN EAST AND WEST

Christopher Schmidt appointed Head of European Operations



IRVINE, Calif., January 18, 2012 — Images In Motion (L) Inc. (IIM), a Post Modern Group company, announced today the inauguration of its European office. The operation, based in Cork, Ireland, will be headed by



Christopher Schmidt, a veteran in the IFE industry who started his career back in 1993 at Inflight Audio, now Inflight Dublin, Ltd. In addition to the acquisition of European feature films for PMG clients, the new office will also oversee IIM's new division 'Animation In Motion' providing airlines with creative and dynamic Safety and Welcome videos.

Pravin Jumabhoy, Executive Director of IIM, commented, "We are pleased to continue our growth in niche areas of the business and are delighted to welcome Christopher on board. In addition to his long standing expertise in IFE and distribution he also brings invaluable working relationships with global broadcasters in the area of live streaming which is a topic that will gain in importance over the coming months".

Christopher may be reached via email at Christopher@iim.com.sg or via phone at +353-23-8849375.

Images In Motion, which is led by Executive Director Pravin Jumabhoy, has a staff of 25 in Singapore, Beijing and Hong Kong. Clients include 16 Asian airlines as well as numerous other carriers around the world for which IIM provides Asian Programming through other CSPs. IIM operates the first and largest AVOD encoding facility in Asia.

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